



Shelter Display

Media Size

Poster Size: 47.25" x 68"

Visible Area: 45.25" x 66"

Mechanical/Layout Size

Overall Size: 5.907" x 8.5"

Live copy area: 5.657" x 8.25"

Required Resolution: 1200 dpi

Production Output

High resolution full color reproduction on backlit film or 140 gram indoor/outdoor paper.

Production available from

AdVision Imaging.

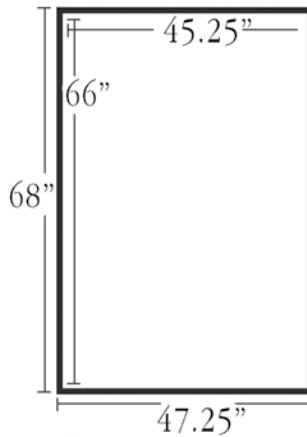
Digital Media Requirements

Digital artwork files for final approved artwork must be a press-ready PDF. It may be emailed, sent via the YouSendIt service, or delivered to AdVision Imaging on a CD.

Software Supported: Adobe Acrobat 8.

The format needs to be in a CMYK color space.

Required Resolution: 150 + dpi at full size.



The difference between the poster size and visible area for each format accounts for the frame that holds the advertising copy. To ensure readability, it is a good idea to keep important design elements and text away from the immediate visible edge. We check each design in our preflight process prior to printing and will advise of any concerns we may have before execution of production.

Bench

Media Size

Poster Size: 83.25" x 23.5"

Visible Area: 81.25" x 21.5"

Mechanical/Layout Size

Overall Required Size: 10.438" x 2.938"

Live copy area: 10.188" x 2.688"

Required Resolution: 1200 dpi

Production Output

High resolution full color reproduction on backlit film or 140 gram indoor/outdoor paper stock.

Production available from AdVision Imaging.

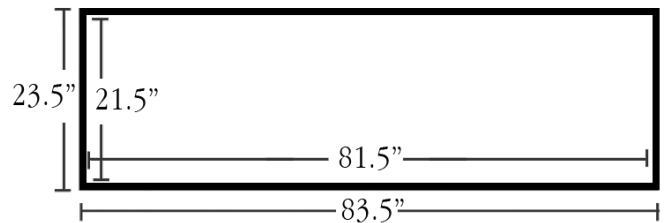
Digital Media Requirements

Digital artwork files for final approved artwork must be a press-ready PDF. It may be emailed, sent via the YouSendIt service, or delivered to AdVision Imaging on a CD.

Software Supported: Adobe Acrobat 8.

The format needs to be in a CMYK color space.

Required Resolution: 150 + dpi at full size.



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